Provost's Report

Dr. Shadi Sandvik, Provost-in-Charge

UFS Spring Plenary
April 23, 2021

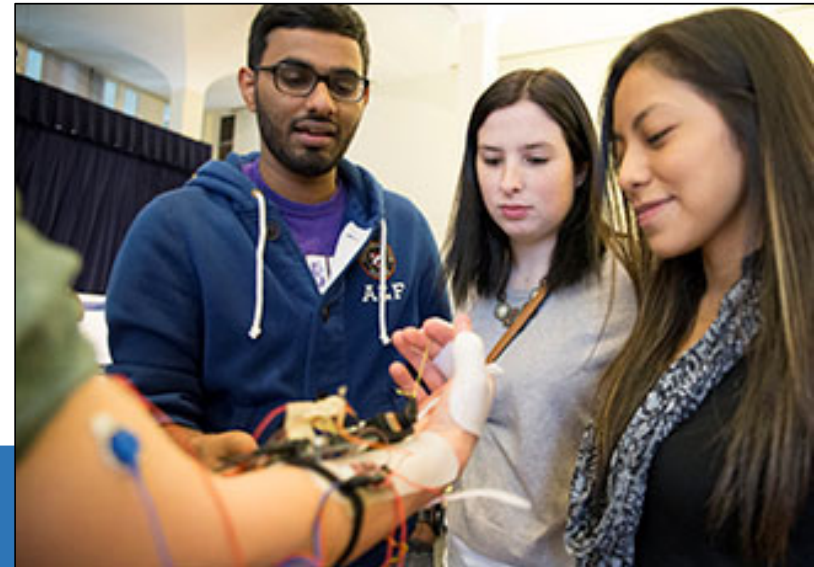**Agenda**

- Academic Continuity: Instruction Survey, Commencement & Fall Guidance

- Big Dreams, Small Step Campaign

- Digital Learning Environment Update

- Credit by Evaluation Policy Update
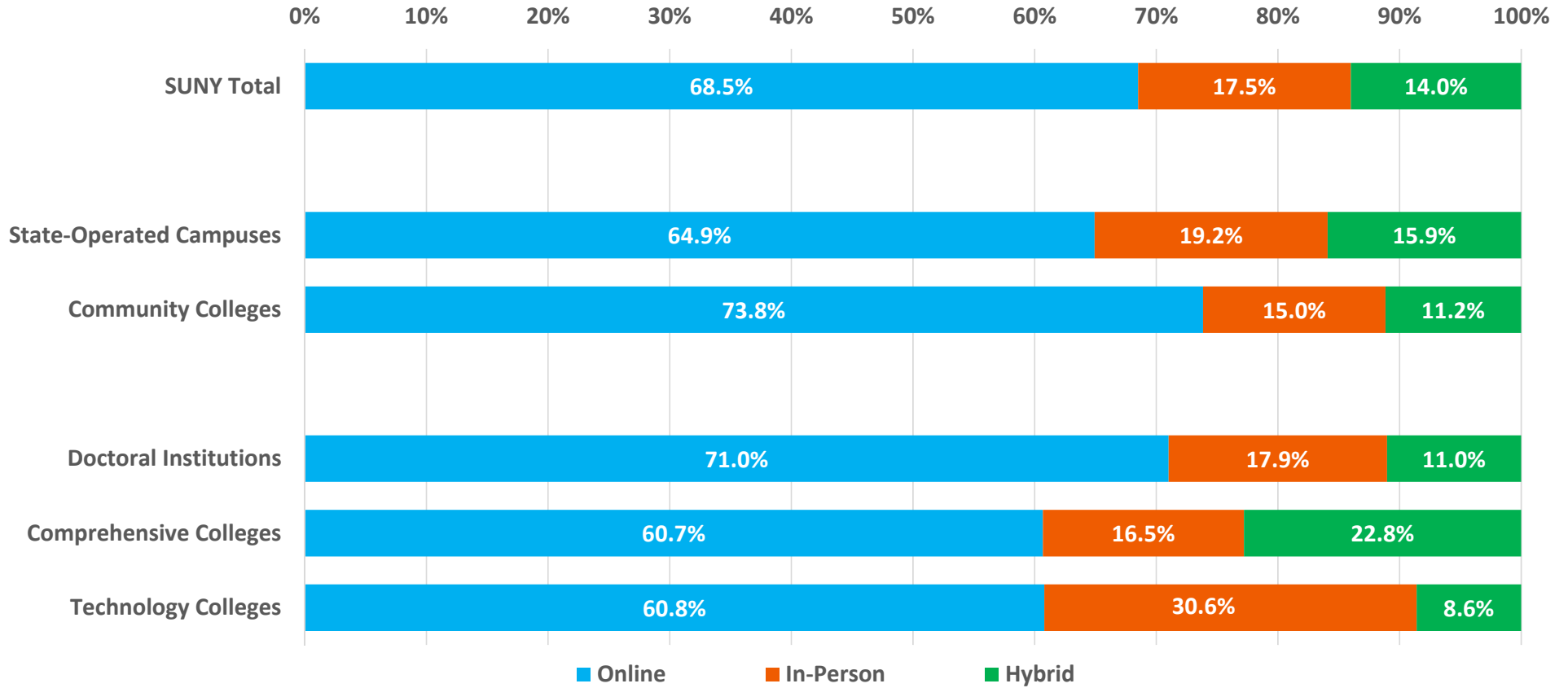
- General Education Advisory Committee

- "SUNY for All"

Spring Course Sections by Mode of Instruction, SUNY Total and Sectors as of April 1st

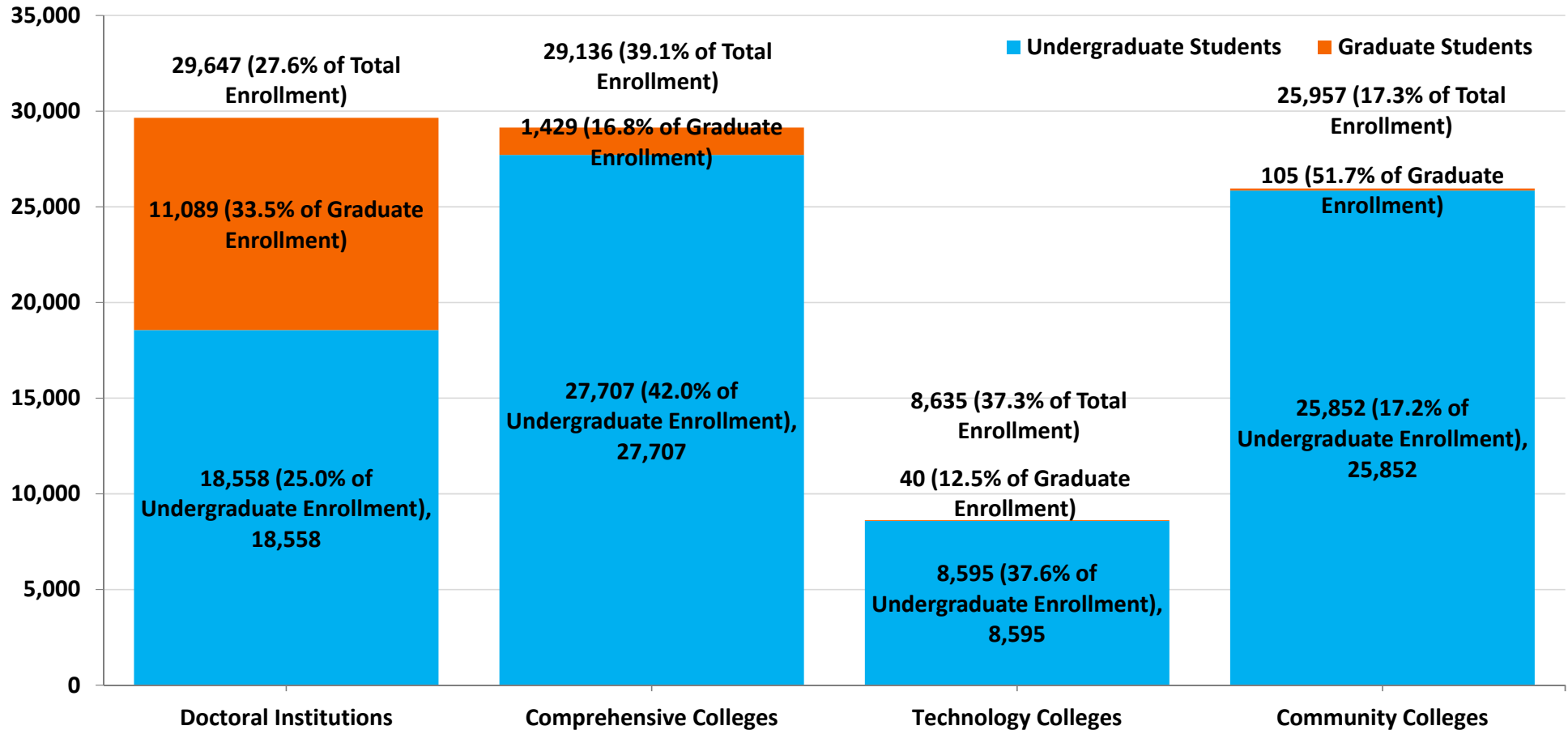| Sector	Online	In-Person	Hybrid
SUNY Total	68.5%	17.5%	14.0%
State-Operated Campuses	64.9%	19.2%	15.9%
Community Colleges	73.8%	15.0%	11.2%
Doctoral Institutions	71.0%	17.9%	11.0%
Comprehensive Colleges	60.7%	16.5%	22.8%
Technology Colleges	60.8%	30.6%	8.6%

■ Online ■ In-Person ■ Hybrid

Source: Mode of Instruction Survey

www.suny.edu

Students Required to be on Campus to Satisfy Course and/or Program Requirements as of 4/1/2021

Legend: ■ Undergraduate Students ■ Graduate Students

Doctoral Institutions
29,647 (27.6% of Total Enrollment)
11,089 (33.5% of Graduate Enrollment)
18,558 (25.0% of Undergraduate Enrollment), 18,558

Comprehensive Colleges
29,136 (39.1% of Total Enrollment)
1,429 (16.8% of Graduate Enrollment)
27,707 (42.0% of Undergraduate Enrollment), 27,707

Technology Colleges
8,635 (37.3% of Total Enrollment)
40 (12.5% of Graduate Enrollment)
8,595 (37.6% of Undergraduate Enrollment), 8,595

Community Colleges
25,957 (17.3% of Total Enrollment)
105 (51.7% of Graduate Enrollment)
25,852 (17.2% of Undergraduate Enrollment), 25,852

SUNY System Administration Office of Institutional Research and Data Analytics :: April 8, 2021

www.suny.edu

Source: Instruction Mode Survey, SUNY Data Warehouse

New York State Department of Health Authorization of In-Person Commencements Beginning May 1, 2021

Outdoor Graduations:
- Large ceremonies more than 500 people—Limited to 20% of venue capacity; attendees need to provide proof of recent negative test or a completed vaccine series.
- Medium ceremonies 201 to 500 people—Limited to 33% of venue capacity; attendees need to provide proof of recent negative test or a completed vaccine series.
- Small ceremonies up to 200 people—Limited to 50% of venue capacity; with the *option* to require proof of recent negative test or a completed vaccine series.

Indoor Graduations:
- Large ceremonies more than 150 people—Limited to 10% of venue capacity and attendees will need to provide proof of recent negative test or a completed vaccine series.
- Medium ceremonies 100 to 150 people—Limited to 33% of venue capacity and attendees will need to provide proof of recent negative test or a completed vaccine series.
- Small ceremonies up to 100 people—Limited to 50% of venue capacity with the *option* to require proof of recent negative test or a completed vaccine series.

Pursuant to NYS guidance, any individual who fails to present a negative diagnostic test result or proof of immunization, as required, must be denied entry to the event.

Notes: No commencement plans will require NYSDOH approval, however all campuses must notify their local health department or public health authority at least five days prior. Plans are to be shared with the Chancellor's Office.

Fall 2021 Reopening Guidance in Development

- SUNY is *planning* to allow in-person instruction for the Fall 2021 semester. Yet, given the changing guidance, we must be flexible as we plan to ensure that our college communities are safe.

- Chancellor requested input from governance and stakeholders, providing initial thoughts as follows:

  - **Academic Calendar.** Campuses may return to their traditional calendars for the Fall 2021 semester.

  - **Basic Health and Safety Guidance.** SUNY is subject to federal and state guidance, depending on the issue. Working with a team of SUNY health experts, chaired by Upstate President Dewan and Downstate President Reilly, we are determining rules to incorporate, like CDC-issued spacing guidelines, masking in classrooms, residence hall rules, gatherings on campus, filtration, etc. Health and safety guidelines will remain in flux due to the fluidity of the situation.

  - **Testing**. Given varying levels of vaccination and that we need to monitor and provide feedback on whether variants are impacting the vaccines, SUNY will adopt a surveillance testing protocol for Fall 2021; likely at reduced frequency.

  - **Uniform Compliance Guidance**. The Uniform Compliance Guidance will sunset at the end of the Spring 2021 semester barring no unforeseen circumstances.

  - **Vaccines**. Right now, we are working to vaccinate as many students, faculty, and staff as possible. We are running various public awareness campaigns. If we do not see enough students, faculty, and staff getting vaccinated, we will *consider* a mandatory vaccine-subject to state law and authority. We will likely do surveys to get a sense of how many students are being vaccinated because we don't have good data at this point.

- The Chancellor invited suggestions on other operational areas to include in the guidance and will hold meetings with shared governance and other stakeholders.

'Big Dreams, Small Step' Enrollment Initiative

THE CHALLENGE: The pandemic has disproportionately impacted certain regions and demographic groups.
OUR RESPONSE: A three-step campaign to support applicants and their families.

1 *Mobilization of SUNY resources to help students apply for college – resources include:*

- Five 'Apply SUNY' Weeklong events in Feb, March, April, May, and June
- One-on-one admissions counseling
- Financial aid workshops

- Educational Opportunity Program (EOP) information
- Virtual campus tours
- COVID-19 safety information
- Fee waiver process streamlined

2 *Communication of our application support resources directly to applicants, via a paid marketing campaign:*

- Paid ads on social media, paid search engine optimization, and local news outlets from March 10 – April 5
- Ads are targeting NYC and other major NY State metro areas

3 *Amplification of our message, via an organic communications campaign to leverage SUNY friends and allies:*

- Government Agencies
- School Districts

- Community Based Organizations
- Cultural Institutions

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Paid Marketing Campaign

'Big Dreams, Small Step'

PAID ADS:
- $150,000
- March 10 – April 5, 2021

CHANNELS:
- Facebook/Instagram
- Snapchat
- YouTube
- Google Display & Discovery
- Paid Search

AUDIENCE:
- Traditional HS senior, first-gen, underrepresented, low-income
- Their parents
- Relevant keywords in zip codes with HHI <$50k
- 80% NYC; 20% upstate

HIGHLIGHTS:
- 43,000 unique pageviews as of 4/2
- 7.8M ad impressions
- .74% overall click-through rate *(industry benchmark approx .5%)*
- 578 ad conversions as of 4/1
- $145 cost per conversion *(target is to keep under $200 for new digital campaign)*

Web Traffic March 1 – April 2
suny.edu/start
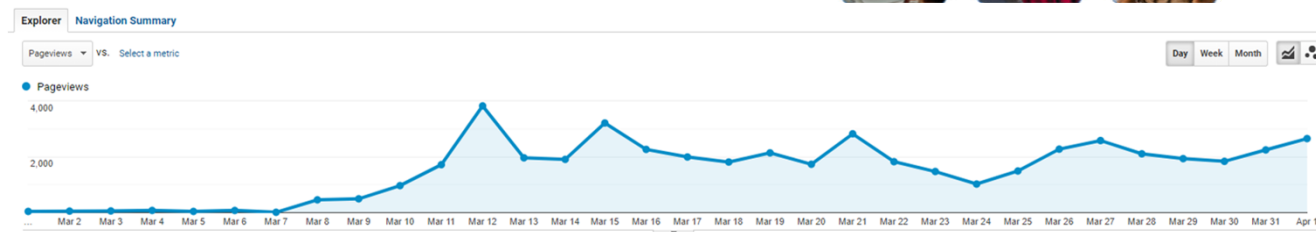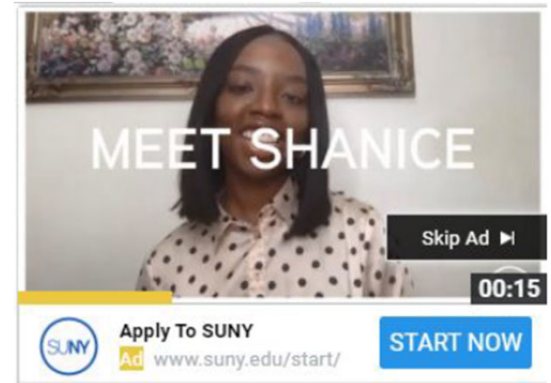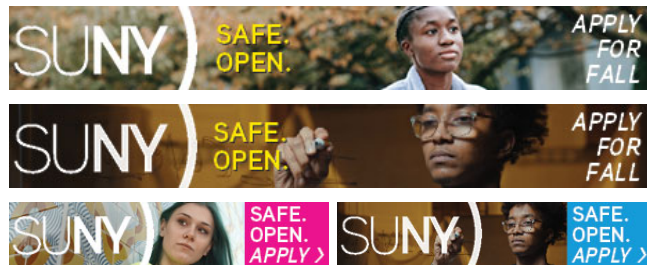
Student Supports to Meet Evolving Student Needs

SUNY Student Mental Health & Wellness Task Force

- Staff Assessment out to campuses Dec 2020
  - Data cleaning and analysis in Winter 2021
- Student Mental Health Opinions Survey started Dec 2020
  - Student leaders, available residential students, resident life directors, social media distribution
  - Continuing survey dissemination spring 2021
- Final report and recommendations spring 2021

Guided Pathways, Math & English Pathways, More…

- Major SUNY-wide student success initiatives augmented and expanded through the pandemic to support students:
  - Math and English Pathways programs including co-requisite courses that support students in credit bearing courses with additional supports
  - Accelerated, compressed and modularized courses and supports
  - Guided pathways practices to provide additional onboarding and wrap around academic supports
  - Multiple measures placement support
  - Noncredit courses and other preparation programs

Support for Success in Online Learning
https://online.suny.edu/covid19/

www.suny.edu
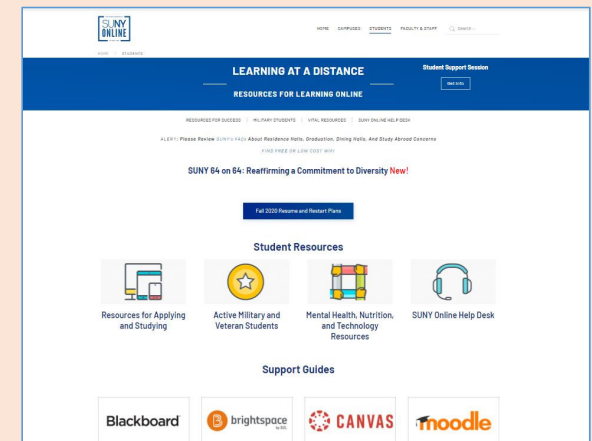
LMS Transition: Digital Learning Environment

- Notification to bidders – <u>still in restricted period</u>

- Beginning contract negotiation with vendor

  o Current contract through December 2022

- Organizing for Campus Implementation and Transition

  o Broad campus and system representation

  o Multiple cohorts/campus choice

  o <u>Support and training will be provided</u>

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Award of Credit by Evaluation: Policy Update

- SUNY's <u>current policy</u>, which dates to 1976, positioned SUNY as a front-runner nationally in recognizing the value of awarding academic credit for learning that takes place outside of the traditional classroom

- Since that time, research has consistently shown this practice is:
  - o Proven to increase students' confidence in their ability to succeed, decrease time to completion, and, result in cost savings – ***when they know about it***...
    - ➢ 2021 ACE: National Task Force on Reimaging Transfer and Award of Academic Credit
    - ➢ 2018-2020 studies and reports funded by the Lumina Foundation and the Strada Network and prepared by The Western Interstate Commission for Higher Education (WICHE) and the Council for Adult and Experiential Learning (CAEL).

- Multiple Attempts to Update:
  - o TAACCCT Grant PLA Advisory Board (FCCC representation) – Change in Leadership
  - o SUNY Micro-Credential Task Force Implementation Team (MCTFI) (FCCC representation) - COVID
  - • MCTFI draft sent for comment on March 12 with feedback due to provost@suny.edu on April 7

- Commitment to shared governance remains:
  - "Shared Governance: Campus-level policies and procedures must meet all applicable campus administrative and shared governance procedures for consultation and must undergo a campus governance process equivalent to that for any local academic policy."
- Commitment to faculty oversight remains:
  - "Faculty Oversight: The evaluation of student learning for the award of academic credit must be conducted by the faculty, or equivalent subject-matter experts whose credentials have been reviewed by procedures parallel to those employed by the campus for adjunct faculty."
- Emphasizes Award of Credit by Evaluation as a tool for access to higher education
  - Much stronger focus on communication and recognition of three key times for related communication: recruitment, matriculation, prior to graduation
- Identifies more types of possible evaluation:
  - "Common methods include, but are not limited to…
- Added flexibility around fees

Award of Credit by Evaluation: What We Know

- Although this policy has been in place since 1976, its use across campuses currently varies
  - o Some campuses had offices dedicated to this work at one time, that are no longer staffed
  - o Some people may have never heard of this policy!
- Depending on the type of evaluation being done, this work can be complex; however, new resources are available to help (ACE, Lumina)
- Multiple campuses have reached out for resources on high quality approaches to the award of academic credit by evaluation
- Training is imperative and System Administration is committing to providing training
  - ➢ Fortunate to have one the nation's experts in SUNY, Dr. Nan Travers, Empire State College
  - ➢ Will identify other faculty experts across SUNY, particularly across our community colleges
  - ➢ Partnerships with ACE and Lumina

General Education Advisory Committee (GEAC)

- GEAC is a broadly representative committee charged with developing recommendations for SUNY general education policy

- The current SUNY General Education Requirement policy requires baccalaureate and associate (AA and AS) degree candidates to have earned 30 credits in at least seven of the following ten SUNY-GER subject areas, and to demonstrate two competencies:

Current subject areas:
- Basic Communication *(required)*
- Mathematics *(required)*
- American History
- Other World Civilizations
- Foreign Language
- Social Sciences
- Humanities

- The Arts
- Natural Sciences
- Western Civilization

Current competencies:
- Critical Thinking *(required)*
- Information Management *(required)*

- GEAC's work covers the second phase of a three-phased process that builds upon the faculty governance-led efforts in Phase I, which resulted in White and Green Papers – two foundational documents for GEAC's work

- Phase III, Implementation, will occur in 2021-22

General Education Advisory Committee (GEAC)

Shared Governance Group of 26 campus and system representatives:

- Convener: SUNY Provost-in-Charge Shadi Shahedipour-Sandvik

- Co-Chairs:
  - Kate Schiefen, Provost and Executive Vice President for Academic Affairs, Genesee Community College
  - Joe Hoffman, Professor of Mathematics & Computer Science, Distinguished Teaching Professor, SUNY Maritime

- Governance Leaders
  - FCCC President, Christy Fogal, Monroe Community College
  - UFS President, Gwen Kay, SUNY Oswego
  - Student Assembly Vice President, Omar van Reenan, U. Albany

- Community College Faculty (5)

- State-Operated Campus Faculty (5)

- Campus Chief Academic Officers (2)

- Campus Administrative Staff (5)

- System Administration Staff (5)

General Education Revision: Some Highlights

- <u>Values</u> – established core values and guiding principles to inform revision of SUNY GE Policy

- <u>Compliance</u> – identified external policies and regulations that SUNY General Education must comply with, such as Middle States standards and NYSED Commissioner Regulations

- <u>Information Management</u> – recommends revisions to the competency and learning outcomes

- <u>Diversity</u> – updates existing category of Foreign Language to World Language; recommends establishment of a Diversity Competency with learning outcomes that received initial review for alignment with the Chancellor's 25-point Diversity Equity and Inclusion Action Plan

- <u>Critical Thinking</u> – recommends revisions to the competency and learning outcomes

- <u>Global Learning</u> – establishes a new competency with learning outcomes for Global Learning, in alignment with the Global Learning for All initiative

- <u>History</u> – recommends streamlining of existing categories and updating learning outcomes

Proposed Knowledge Areas and Competencies

- Knowledge Areas – eight disciplinary areas of knowledge and skills (minimum 6 of 8 *)
  - Communication – Writing*
  - Mathematics (and Quantitative Reasoning)*
  - Natural Sciences (and Scientific Reasoning)*
  - Humanities
  - Social Sciences
  - The Arts
  - US Historical and Civic Engagement
  - World Languages

- Competencies – six core competencies that extend beyond discipline-specific knowledge and skills
  - Communication – Oral*
  - Critical Thinking and Reasoning*
  - Diversity*
  - Global Learning*
  - Information Literacy*
  - Technological Competency*

*required

Please review GEAC's proposed revisions carefully, discuss with your colleagues and submit feedback to: https://forms.gle/cnUEyHbJ676Ak65MA/ by April 26th

Phase III

January 2021

- GEAC Meeting 5: Review draft Framework

Feb – April 2021

- Refine policy framework & U-Wide Vetting

  ➢ GEAC Meetings 6, 7, 8 & 9 – finalize draft framework

  ➢ Call for Comments March 22
  ➢ Comments due April 26

May 2021

- Draft Policy to BOT

June 2021

- Final Policy to BOT

July 2021

- Prepare draft guidance for implementation

AY 2021-22

- Campuses prepare for implementation for students entering fall 2022

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SUNY For All

- Student Centric

- Multiple points of entry into SUNY's educational opportunities

- Programmatic Options for:
  - Credit-based courses, degrees, and certificates
  - Non-credit courses and certification programs

- Delivery Options for:
  - On-campus
  - Online
  - Blended

Student Centric entry points to SUNY Educational Opportunities

- SUNY Campuses (Physical Locations)
- EOCs & Attain Labs
- Corporate & Employer Partnerships
- SUNY Online Signature Programs
- SUNY's Online Training Center
- SUNY Online Courses & Programs
- Coursera Courses & Specializations
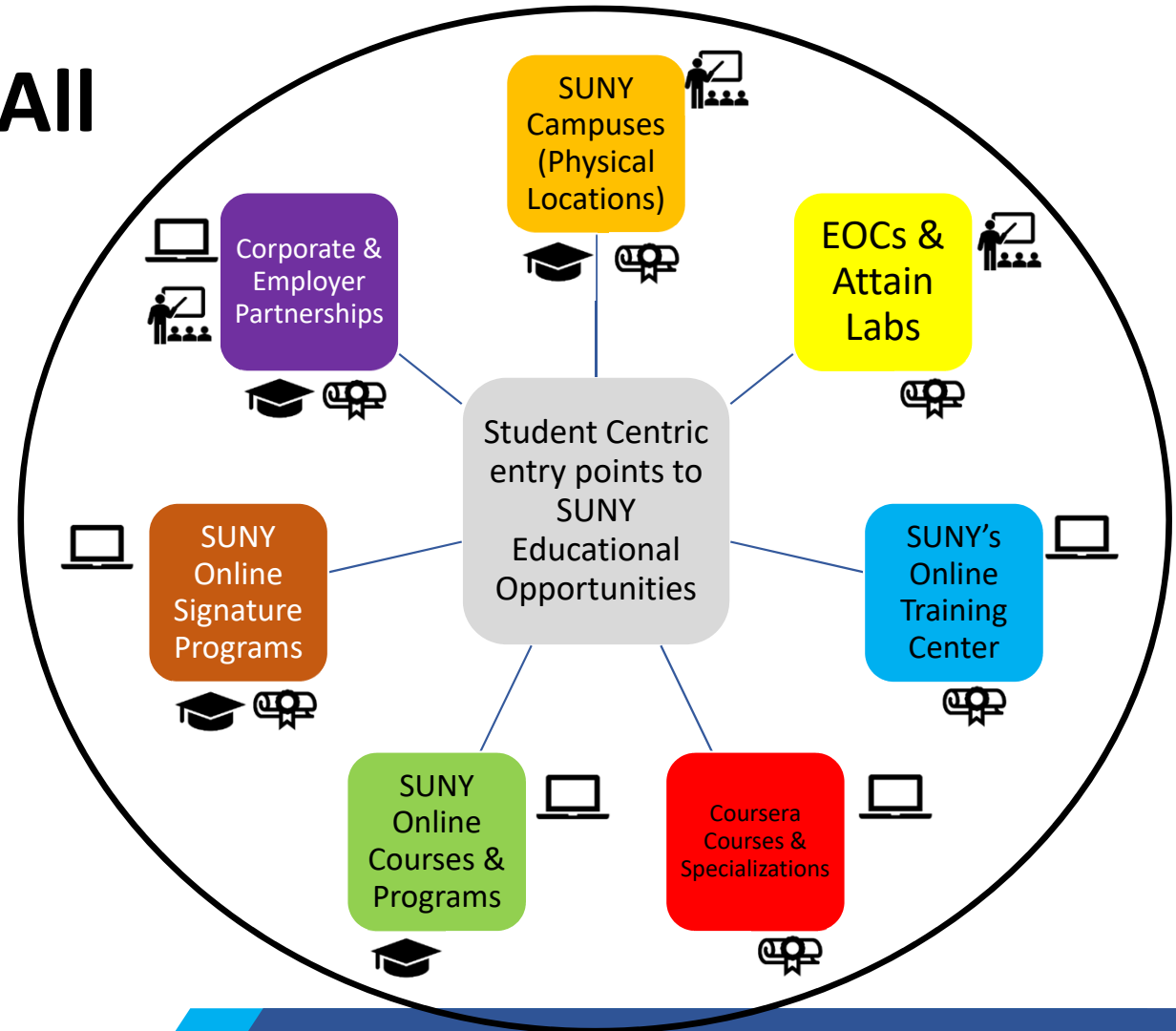
online.suny.edu

SUNY's Online Training Center

- SUNY Online supporting with:
  - ○ Project coordination guidance
  - ○ ID Support
  - ○ Student Support Resources
  - ○ LMS Admin and Tools Integration
  - ○ LMS Help Desk

Wide range of short, **online skill builders** to get you started.

Online certification programs to advance your career.

Success coaches guide you every step of the way.

No Tuition means you finish debt-free to move on to your next goal.

Automatic enrollment at 30 SUNY community colleges or SUNY Empire

Online Certification Programs

COLLEGE PREPARATION CERTIFICATION

- High School Equivalency
- College Preparation
- English As a Second Language

ALLIED HEALTH CERTIFICATION

- Professional Medical Coder & Biller
- Pharmacy Technician
- Emergency Medical Technician
- Electronic Health Records
- Physical Therapy Aide
- Home Health Aide

BUSINESS & INDUSTRY CERTIFICATION

- Emergency Telecommunications
- Advanced Manufacturing
- Office Administration Professional
- Customer Service
- Teacher Assistant
- Security Guard
- OSHA 30 & 40

SMALL BUSINESS CERTIFICATION

- Entreskills
- Business Advisement, Webinar Business Trainings

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SUNY Online DaS Program Pathways with SUNY's Online Training Center

Fall 19, Spring '20, Fall '20, Fall '21

Area	SUNY's Online Training Center Programs	Associate	Bachelor	Masters
Security: Digital		Herkimer AS in Criminal Justice: Cybersecurity FLCC AAS in Networking and Cybersecurity TBA (Emergency Management)	Canton BS in Cybersecurity (BS Completion) Albany BS in Informatics (BS Completion) Empire BS in Security Studies (BS Completion)	Albany MS in Information Science
Accounting/Business		Monroe CC AS in Business (Accounting)	Plattsburgh BS in Accounting (BS Completion) Oswego BS in Business Administration (BS Completion) Empire State College BS in Management (BS Completion)	Oswego MBA in Business Administration Empire State College MBA in Business Administration
Psychology		Monroe AS in Psychology	Empire State College BA in Psychology (BA Completion)	TBA
Healthcare Management		FLCC AS in Healthcare Studies	Canton BS in Healthcare Management (BS Completion) Alfred State BTech in Healthcare Management (BT Completion)	Oswego MBA in Health Services Administration Empire MBA in Health Care Leadership
Data Science (General)		Monroe AS in Math	Canton BS in Crime Analysis (BS Completion) Albany BS in Informatics (BS Completion)	Albany MS in Information Science
Data Science (CJ)		Herkimer AAS in Criminal Justice: Crime and Intelligence Analysis	Canton BS in Crime Analysis (BS Completion) Albany BS in Informatics (BS Completion)	Albany MS in Information Science

Non-credit programs available at all levels

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SUNY Global Commons: Earn Six Credits; Solve a Tough Problem

Application Deadline: May 3, 2021

bit.ly/sunyglobalcommons

Examine Storytelling	Analyze One of Six U.N. Sustainable Development Goals (SDGs)	Work with Peers on a Project	Present & Reflect
Students will receive an introduction to the principles of storytelling. Choose your medium, video, podcast, games, theater… and more	Students will explore a tough problem, framed by the SDGs. There are people and organizations working on these problems and students will be introduced to one of these international, community-based organizations.	Students will tell the story of the international organization, based on their specific needs. Students will interact with staff at the organizations and create a solution for them by applying the lessons learned from the storytelling course.	The program culminates in a website showcasing students' projects and a live celebration of their work, highlighted by the students presenting to the organizations the solutions they created for them.

This summer, meet your neighbors.
Make a difference.

SUNY COIL GLOBAL COMMONS
July 5 - August 13, 2021

1 NO POVERTY

3 GOOD HEALTH AND WELL-BEING

5 GENDER EQUALITY

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

13 CLIMATE ACTION

Thank you.
Q & A

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