

### **Provost Report**

- General Education Implementation
- Digital Learning Environment (DLE) Update
- Enrollment, Applications & Marketing Update
- New Micro-Credential Directory
- Q&A









### **SUNY General Education Requirement Revision**











### **SUNY General Education Policy and Implementation**

- Board of Trustees adopted the new SUNY General Education Policy (11/9/2021)
  - New SUNY GE framework sets the foundation, the minimum requirement for all undergraduate degree programs
  - Campuses can add to this foundation in ways that specifically address its mission and community







### **SUNY's New General Education Requirements (11/9/21)**

• The new framework includes 10 knowledge and skill areas, with 4 required (vs. 2) for all bachelor's candidates and associate degree candidates in AA and AS degree programs. Also required are 2 refined core competencies.

### **Knowledge and Skill Areas (a minimum of 7 of 10 are required)**

The following four must be included in the 7:

- Communication written and oral
- Diversity: Equity, Inclusion, and Social Justice\*
- Mathematics (and quantitative reasoning)
- Natural Sciences (and scientific reasoning)

A minimum of three of the following six are required:

- Humanities
- Social Sciences
- The Arts
- US History and Civic Engagement\*
- World History and Global Awareness\*
- World Languages

#### **Required Core Competencies:**

- Critical Thinking and Reasoning
- Information Literacy

#### **Expands General Education:**

AAS and AOS degree candidates

#### **FINAL APPROVED TIMELINE**

Fall 2023 – Implementation for AA, AS, and all baccalaureate degree programs

Fall 2024 – Implementation for AAS & AOS degree programs









<sup>\*</sup>Indicates a new category

### **SUNY General Education Policy and Implementation**

- Memorandum to Presidents
   (12/21/2021) provides
   implementation guidance,
   including:
  - Local campus review and approval processes
  - Adherence to the adopted new framework
  - Steps necessary to maintain seamless transfer



#### **Memorandum to Presidents**

Vol. 21, No. 1

DATE: December 21, 2021

TO: Presidents, State-operated Campuses

Presidents, Community College Statutory College Contacts

FROM: Shadi Shahedipour-Sandvik, Provost-in-Charge

SUBJECT: Policy and Guidance: State University of New York General Education

This memorandum provides guidance on the State University of New York (SUNY) Board of Trustees' Resolution 2021-48, *State University of New York General Education Policy*, adopted on November 9, 2021. The culmination of four years of collaborative work through shared governance and broad consultation, the policy directs the Chancellor to update SUNY General Education.

The primary goal of the SUNY General Education policy is to ensure equity for all SUNY undergraduate degree-seeking students, regardless of type of degree or area of study. This document supersedes Memorandum to Presidents (Vol. 10, No. 1), Policy and Guidance: State University General Education Requirement, dated May 28, 2010.

It modifies University policy on SUNY General Education, effective fall 2023, for new first-time students entering AA-, AS-, and all baccalaureate-degree programs; and effective fall 2024, for new first-time students entering AAS- and AOS-degree programs.

For questions about this memorandum, please contact the Office of the Provost at <a href="mailto:provost@suny.edu">provost@suny.edu</a>. This guidance, along with additional information and resources, is also available on the SUNY Academic Affairs website (see <a href="SUNY General Education Framework">SUNY General Education Framework</a>).

Copy: President, University Faculty Senate

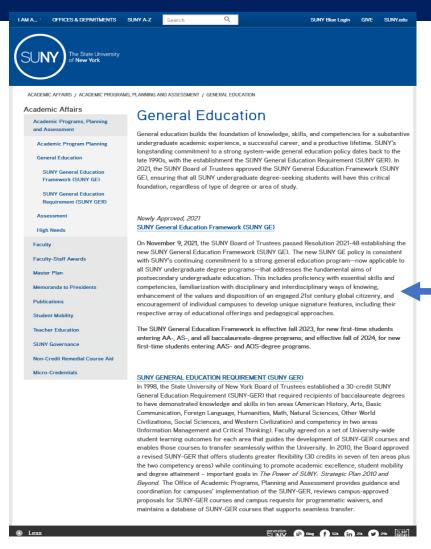
President, Faculty Council of Community Colleges

President, Student Assembly

SUNY Chief Academic Officers, All Campuses

SUNY Registrars, All Campuses

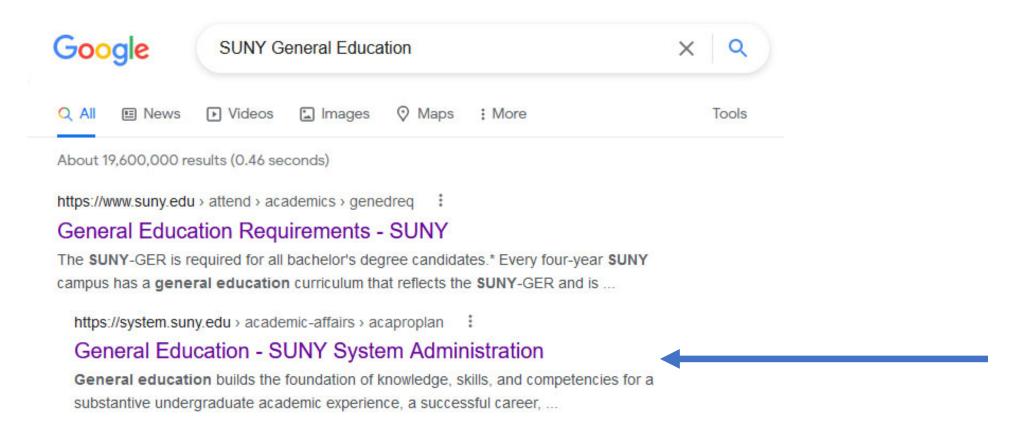
### Website – SUNY General Education Landing Page



https://system.suny.edu/academicaffairs/acaproplan/general-education/SUNY-GE/

www.suny.edu/GE

### Website – Google Search



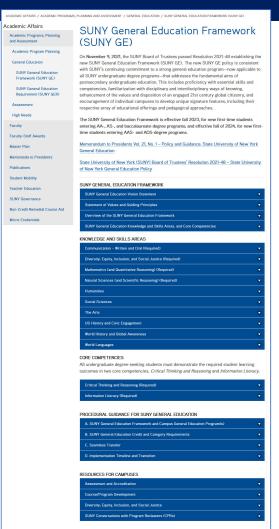








### Website - SUNY General Education Framework (SUNY GE)



ACADEMIC AFFAIRS / ACADEMIC PROGRAMS, PLANNING AND ASSESSMENT / GENERAL EDUCATION / SUNY GENERAL EDUCATION FRAMEWORK (SUNY GE)

#### Academic Affairs

Academic Programs, Planning and Assessment

Academic Program Planning

General Education

SUNY General Education Framework (SUNY GE)

SUNY General Education Requirement (SUNY GER)

Assessment

High Needs

Faculty

Faculty-Staff Awards

Master Plan

Memoranda to Presidents

**Publications** 

Student Mobility

Teacher Education

**SUNY Governance** 

Non-Credit Remedial Course Aid

Micro-Credentials

### SUNY General Education Framework (SUNY GE)

On **November 9**, 2021, the SUNY Board of Trustees passed Resolution 2021-48 establishing the new SUNY General Education Framework (SUNY GE). The new SUNY GE policy is consistent with SUNY's continuing commitment to a strong general education program—now applicable to all SUNY undergraduate degree programs—that addresses the fundamental aims of postsecondary undergraduate education. This includes proficiency with essential skills and competencies, familiarization with disciplinary and interdisciplinary ways of knowing, enhancement of the values and disposition of an engaged 21st century global citizenry, and encouragement of individual campuses to develop unique signature features, including their respective array of educational offerings and pedagogical approaches.

The SUNY General Education Framework is effective fall 2023, for new first-time students entering AA-, AS-, and baccalaureate-degree programs; and effective fall of 2024, for new first-time students entering AAS- and AOS-degree programs.

Memorandum to Presidents Vol. 21, No. 1 – Policy and Guidance: State University of New York General Education

State University of New York (SUNY) Board of Trustees' Resolution 2021-48 – State University of New York General Education Policy

SUNY GENERAL EDUCATION FRAMEWORK

KNOWLEDGE AND SKILLS AREAS

CORE COMPETENCIES

PROCEDURAL GUIDANCE FOR SUNY GENERAL EDUCATION

RESOURCES FOR CAMPUSES

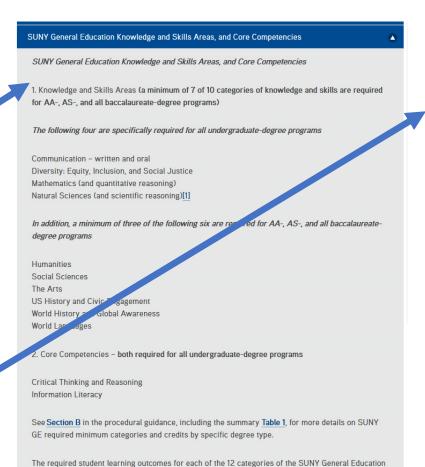
FAQ

To submit a question, please use this form.

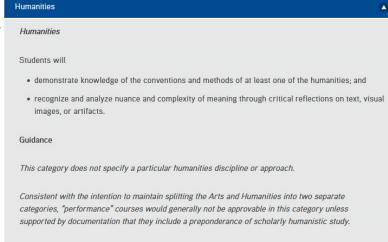
FA

### Website – Opening accordions independent of each other





framework—ten knowledge and skills areas and two core competencies—are below. Note that the learning outcomes for each category are intentionally broad, to ensure seamless transfer as well as faculty flexibility. Campus faculty shall engage with the learning outcomes and develop language



Standard scholarly histories of the arts are approvable in both the Humanities and Arts categories.

### **Website - Resources**

#### RESOURCES FOR CAMPUSES



#### FAQ

To submit a question, please use this form.

### **Initial Plans for Faculty Supports for DEISJ Implementation**

- The Provost's Office is working with FCCC President Christy Woods and UFS
   President Keith Landa to leverage existing expertise within the faculty and
   Chief Diversity Officers to develop training and supports.
- SUNY can become a national leader in developing and delivering innovative instruction to support Diversity, Equity, Inclusion and Social Justice learning.
- We aim to have initial content developed for feedback in early 2022, with iterative feedback informing continuous improvement.
- To support implementation of the DEISJ requirement, training and resources will be widely available to faculty by fall 2022.







### **Faculty Supports for DEISJ Implementation**

- SUNY Center for Professional Develop is a key resource for faculty training
  - Diversity, Equity, and Inclusion Teaching and Learning Certificate—
     One core course, two electives, and completing an e-portfolio
    - Critically Reflecting on Diversity and Teaching in SUNY (core)
    - Design and Deliver Inclusive Courses
    - Helping Non-Traditional Students Succeed
    - > Innovative Strategies to Engage All Students
    - > Teaching for Racial Equity
    - Applying Universal Design for Learning Principles to Your Course
- SUNY will work collaboratively with UFS and FCCC to discuss a plan to support participation in the CPD's DEI in Teaching and Learning Certificate program
- CPD can also create new programming, e.g., seminar on DEI in STEM









### **Faculty Supports for DEISJ Implementation**

- Supporting Distinguished Academy's development of a workshop with national experts in diversity, equity, inclusion and social justice
- Develop avenues for faculty and CDOs to engage in the integration of DEISJ into curricula
- To support implementation of the DEISJ requirement, training and resources will be available to faculty by fall 2022







# Implementation - Genesee CC Model (DRAFT Prepared October 2021)

#### Kathleen Schiefen

Provost/Executive
Vice President for
Academic Affairs
Genesee
Community College

### Implementation of the SUNY General Education Framework

Nov. 2021 SUNY Board votes to implement new General Education Framework and SUNY Guidance is published.

Analyze your campus or local gen-ed requirements [Campus Gen-Ed Policy] under the new Framework with shared governance, deans, assessment staff, and registrar minimally.

If necessary, propose modifications to local gen-ed policy, gather input, hold hearings, draft new campus-based documents.

Shared governance presents, votes, and approves (or rejects and *restarts* process) for new local gen-ed. New local gen-ed goes through any required approval steps (admin, president, local boards, etc.)

While governance is working on details regarding local gen-ed, analysis of existing programs with regard to new Framework criteria takes place under the direction of the CAO or designee. May include CAO or project leader designee, assessment, registrar, deans, chairs, governance rep etc.

If a DEI course or new required course is likely, start (assign) course development process.

Once local gen-ed revisions are adopted, all Associate and Bachelor's Degree programs go through a review process to identify where all required categories and competencies are met. **Your assessment experts, curriculum experts, and registrar** *may be very helpful* with this review. This work may be at the chair level or dean level with campus guidance or a template; or at the CAO level, but should include shared governance and key program faculty along the way.

### Implementation - Genesee CC Model (Continued)

### Determine/Document the Following: Kathleen Schiefen 1. Program meets the SUNY Framework and needs no change. (Process done.) Provost/Executive 2. Program does not meet the SUNY Framework and needs minor modifications to courses Vice President for and/or program. (Make changes and move through governance and local admin approval **Academic Affairs** process.) Genesee 3. Program does not meet the SUNY Framework and needs significant changes. (Make changes, Community College move through governance and admin, if needed, submit to SUNY/NYSED.) If #3 is required, submit Program Changes to SUNY/SED.

Once the program is determined to meet SUNY Framework or is approved, record and *publish any* changes on: College website, Degree Works, Catalog (if separate), Paper Recruitment docs, any relevant Banner tables, GETA, assessment docs, update advising staff, etc.

Ensure Master Schedule of Course Offerings is updated with any new or additional courses prior to Fall Registration period opening.









# Transition to the New Digital Learning Environment (DLE)



January 2022: Vol. 2, Issue 1

#### Have You Gotten to Know Brightspace?

Broad Engagement & New Implementation Guides, Cohort 1 Announced, and Remaining Teams Launch!

#### Getting to Know D2L and Brightspace

As of this writing, just over 4,000 SUNY faculty and staff, representing nearly every SUNY campus, have gotten an inside look at DZL's Brightspace learning management system, the hub of SUNY's new digital learning environment. The SUNY community has begun to actively engage in this important effort. My thanks to everyone who shared good feedback and questions, and to the many dedicated campus and SUNY System staff participating in our planning and implementation teams. With the selection of implementation cohorts underway (see page 2), the schedule for each campus transition is beginning to take shape. We hope you will help us to share the good news about available resources and next steps.

#### Webinar Recording Available

The first Intro to D2L's Brightspace webinar garnered 802 registrants from 57 campuses. Registrants at the October 28 session included faculty (268), campus administrators (187), instructional designers/instructional technology (148), professional staff in  $\Pi$ , student services (147), distance learning leaders (29) and librarians (23). If you missed this session, or the one that followed on November 5, with another 500 registrants, we encourage you to view the recording today (use your campus log-in credentials to access)! The presentation includes a detailed virtual tour of the Brightspace platform by D2L's Senior Solutions Engineer Phil Voll, focused on priority issues for SUNY faculty—accessibility, faculty-student communication, use of rubrics, grading, assessment creation, features for faculty and students to track progress, and more. Responses to the demonstration were overwhelmingly positive. A sampling of comments includes the following:

- "LOVE the integrated captions"
- "Love this video note function!!"
- "Drag and drop files!! Yes!"
- "...Yes, we have a preferred name option in the profile." RESPONSE: "...wonderful news!"
- "These templates are amazing."
- "Neat, clean -- not using 50 different fonts!"
- "I love that I can get captions in French or Spanish as needed!"
- "That is super awesome, our accessibility people are going to be really happy."
- "So awesome! I love this."
- "Great presentation Looking forward to Brightspace."
- "I can't keep coming up with ways to say I'm over the moon impressed."

#### Playing in the Virtual Brightspace Sandbox

Designated contacts on each campus also received instructions for accessing a 'virtual sandbox' (pictured at right) for use in planning. Featuring Brightspace's basic functionality, the sandbox was established so that those who will support faculty and use Brightspace have a chance to try out its various features now, as planning continues. The sandbox is populated with two course templates: the first is essentially an empty shell; and the second contains sample course data. To date, 1,081 individual accounts had been created.

Note that the sandbox allows users to experience the core functionality of Brightspace. The final production platform will feature campus-specific branding, include access to third-party tools, etc.



Page 1 of 4



### Discovery, Design, Decision-Making

### SUNY Strategic Parameters

Academic Policy/ Standards Work Group

> Technology Architecture Work Group

Security Work Group

#### **DLE Advisory Team**

Broad System and Campus input/feedback on implementation and planning; communication; campus champions

### Initial, High-Level Discovery Sessions Global vs. Campus Level

- Authentication
- SIS Integration
- Course Migration
- Third Party Tool Integration
- Vanity URL
- Environment configuration





### Detailed Discovery Sessions Campus Input

#### TECHNICAL IMPLEMENTATION WORK GROUP

Broad System and campus recommendations on architecture, network, security, and campus technical migration

### CAMPUS IMPLEMENTATION PLANNING WORK GROUP

Broad System and campus recommendations on technical integration, campus level configuration, templates, training, and support for change management at the campus level

#### **Template Creation Sub-Work Group**

Creation of a suite of adaptable templates designed for a variety of instructional modes and options for campus deployment

#### **Training Resources Sub-Work Group**

Define, discuss, and generate training resources and related logistics for the implementation at the campus level

**SUNY Internal Business Use only** 

# Implementation for Each Cohort (11-13 months per cohort) Cohort Options

Cohort Preferences				
1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice			
30	3			
8	27			
10	16			
7	9			
55	55			
33	33			

2022		2023			
Jan Apr.	May - Aug.	Sep Dec.	Jan Apr.	May - Aug.	Sep Dec.
Phase 1	Phase 2	Phase 3			
	Phase 1	Phase 2	Phase 3		
		Phase 1	Phase 2	Phase 3	
			Phase 1	Phase 2	Phase 3

Phase 1: Planning and IT/Academic Prep (Includes Initial Training)

Phase 2: Pilot - Early Adopter Faculty (Includes continued Training and aligned with the start of a semester)

Phase 3: Production Cutover "Go Live" - All Courses/Faculty (Aligned with the start of a semester)

### **Enrollment Update**





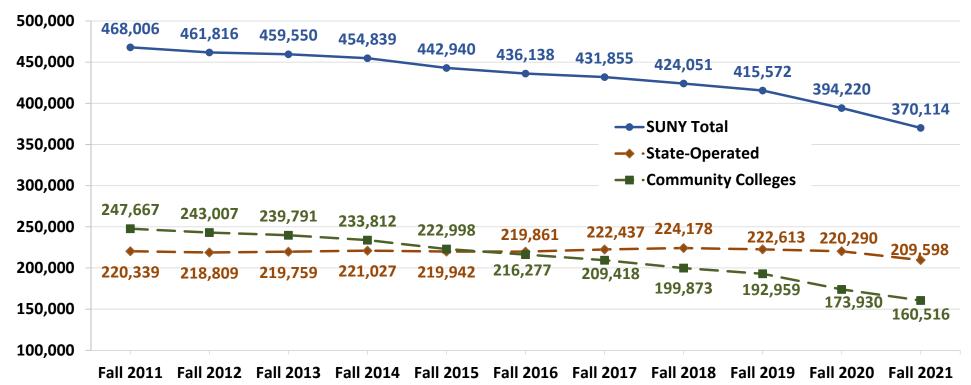






### **SUNY Overall Enrollment Trend: Fall 2011 - Fall 2021**

(includes FT and PT, Undergraduate and Graduate)



SUNY System Administration Office of Institutional Research and Data Analytics :: November 4, 2021

Source: SUNY Data Warehouse





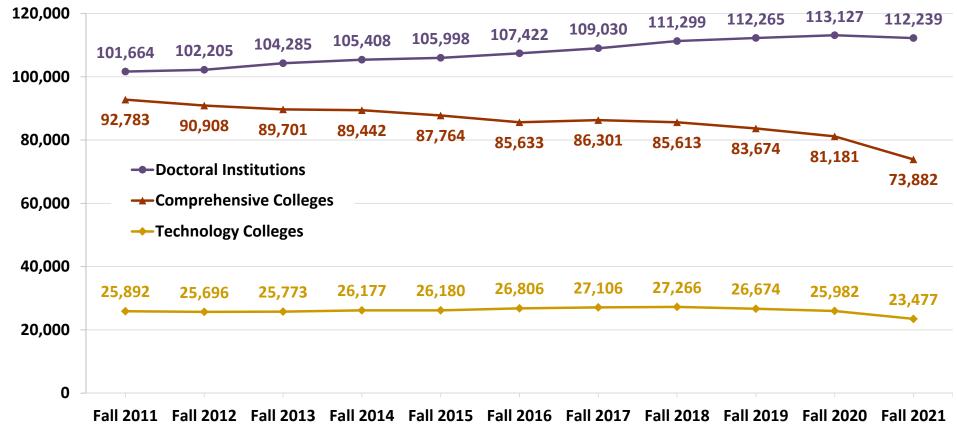






### SUNY State-Operated Enrollment by Sector: Fall 2011 - Fall 2021

(includes FT and PT, Undergraduate and Graduate)



SUNY System Administration Office of Institutional Research and Data Analytics :: November 4, 2021

Source: SUNY Data Warehouse







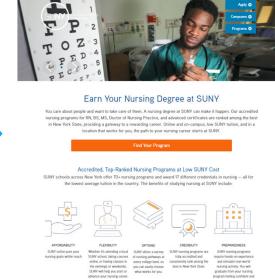




### 2022 Campaigns Overview

- 1. Brand Campaign NYS + Out of State
  - A. Optimized for **reputation** and **cost** audiences.
- 2. Online programs (enrollment)
- 3. Cross-system program-focus campaigns (enrollment)





**SUNY** THE STATE UNIVERSITY OF NEW YORK



### 2022 Campaigns Overview

## Organic (Not Paid) Campaigns with Partners and Influencers:

- A. Microcredentials
- B. Equity (Big Dreams)
- C. Community College (Got Me Here)
- D. Workforce Development Programs
- E. EOP

# **Continued Focus on Content Marketing and Streamlining Discover-Apply Process**

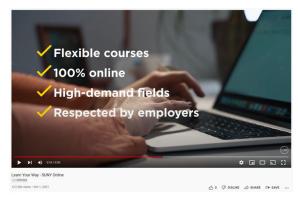
- A. Streamline suny.edu Attend pages
- B. Develop SEO-driven web content
- C. Reach new social audiences
- D. Improve SUNY rankings for NYS college searches
- E. Prioritize financial aid support (Smart Track)

**SUNY** THE STATE UNIVERSITY OF NEW YORK





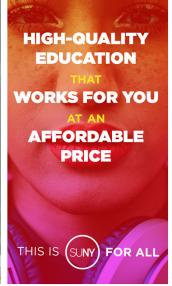
















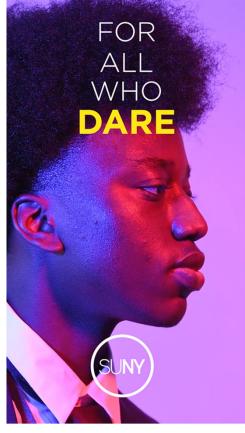




### **Brand Campaign Fall 2021**











SUNY Changed My Life | This is #SUNYforAll









### **SUNY Micro-Credentials: New Website** & Searchable Directory

### www.suny.edu/microcredentials

#### Gain New Skills, Knowledge, and Experience with Micro-Credentials at SUNY

You can add verified skills and competencies to your resume with short, flexible micro-credentials from the State University of New York. Whether its a part of your current degree program, for professional development, to start to a new career path, or a fun way to support your interests, there is a SUNY micro-credential to meet your needs.

SUNY campuses offer over nearly 400 micro-credentials in 60+ disciplinary areas across 28 campuses in high demand fields like busines and finance, health and healthcare, education, computer science and data analytics, Cloud, Networking and Cyber, Manufacturing, CAD, CNC. renewable energy and more.

#### Find Your SUNY Micro-Credential

#### Learn with the Leader in High-Quality, Stackable Micro-Credentials

SUNY's micro-credentials are setting the standard nationally and internationally for high-quality, stackable credentials designed for today's learner, whether you're rounding out your degree program or adding a new skill for career advancement or change. All of SUNY's microcredentials are designed to be:









Academic quality is paramount in the development and approval of SUNY micro-credentials.

Each micro-credential has immediate value and, where possible, stacks together with other micro-credentials or learning

Micro-credentials are designed to Completion of our micro-credentials industry standards.

meet current and emerging market is recorded on your transcript and/or needs and align with relevant highlighted in a digital badge so your

requirements of

MICRO-CREDENTIALS / PARTNERS IN MICRO-CREDENTIALS

#### Flexible Tools for Business, Community and P-12 Partners

Part of our ongoing commitment to New York State business and industry, our P-12 partners, and the communities in which we are located, SUNY micro-credentials are designed to support partner-specific goals and more broadly, prepare the talented workforce of tomorrow. Micro-credentials are academic credentials that verify the achievement of in-demand skills and competencies. They complement but differ from traditional degrees or certificates in that they are offered on flexible timeframes (online, in the classroom, on-site) and tend to be highly focused.

Each SUNY micro-credential is designed to provide immediate work-force value. Our stackable micro-credentials have the power to do even more; giving earners a pathway to an initial or advanced certificate or degree. Explore our new searchable

### What do you want to learn?

Explore Micro-Credential Opportunities at SUNY

-ilter:	Showing 382 of 382 Micro-Credentials		
By Keyword(s):			
Enter text to filter by	CLEAR FILTERS		
By Campus:	V		
By Discipline/Category:	$\overline{}$		
Business Software and Communication			
Earners of this badge will understand the importan	nce of proper communication in the workplace and how to use the		
Microsoft Office Suite to produce business docume	ents that communicate ideas, persuade, track, present, calculate,		
organize, and share information in a clear, concise,	, and effective method.		
CAMPUS: FULTON-MONTGOMERY COMMUNITY COLLEGE	DISCIPLINE/CATEGORY:		
	CAREER-ESSENTIAL CAREER SKILLS		
OPEN BEYOND EXISTING STUDENTS?  Yes	FOR CREDIT? ONLINE: Yes Yes		
STACKABLE: Yes Accounting AS; Business: Busines	STACKABLE TO: ss Administration AS, AAS; General Studies AA; Individual Studies AOS, Cer	rtificate	
Credits from this micro-credential may be a	applied to one or more minor, certificate or degree programs at this campus.		
More Info & To Register	CONTACT:		
More into & to Register	jsnyder@fmcc.edu		
Sunahi Chain			
Supply Chain			
***	thain management for products and services and address the impact	of	
	opics covered include formulating strategies for superior customer performance measurement, information management, and integrated		
supply chain management in a highly competitive g	lobal market.		
Fundamentals of Clean Technology			
•	hales NV State most the objectives of the New York's Climate		
	helps NY State meet the objectives of the New York's Climate A) to empower every New Yorker to fight climate change at home, a	at	
	ntial will allow students from all disciplines to understand energy		
efficiency and clean energy as it relates to their ic	obs, their homes, and their community. The courses within this mic	го-	
Gender and Globalization			
This micro-credential prepares students to be invo	olved global citizens and to work in a range of organizations that a	ге	
	ality and globalization. Through the required coursework for this		
micro-credential, participants learn how gender in	nequality shapes global patterns of migration, education, economic	s,	
Upstate Faculty Leadership Essentials for	Academic Development (LEAD)		
The Faculty Leadership Essentials for Academic (	Development (LEAD) micro-credential is a blended course for mid-		
		_	

forward thinking programs, personal and professional leadership goals and skills, and to network and collaborate within

the Upstate community.



Nick Datrymple, completed the Direct Support Professional Apprenticeship and the associated micro-credential Tompkins Cortland Community College

"The apprenticeship program and micro-credential became a second chance for me. I didn't do so hot in school growing up and college as well. In my later years I have gained maturity and being able to get an understanding of where I am with education through the program gave me lots of confidence. I enjoyed the personable interactions and the application of the material in my day-to-day. It was also nice to take the class with people that I already knew so we could bounce ideas off of each other. I am absolutely grateful for the opportunity and look forward to further developing my education."



Allison Field, PharmD, PGY1 Pharmacy Resident, Upstate Medical Center

"Staying up to date on research in my field is a must. I didn't have the opportunity to participate in research as a pharmacy student, so taking the micro-credential in Clinical Research as a pharmacy resident at Upstate Medical University has helped me to grow a lot. Just a few months in, I already feel more knowledgeable about the process of research and feel much more confident while working on my own research project."



Jonathon Little, Associate Professor of Geography Monroe CC

"The Geospatial Information Science & Tech Micro-Credential at SUNY's Monroe Community College (MCC) was designed to upskill today's rapidly growing geospatial workforce with specialized training in geospatial data acquisition and management, web mapping, and programming. The 9-credit micro-credential provides immediate value and is also part of a stackable GIST pathway; credits from the micro-credential can be applied to the new 24 credit GIST Certificate as well as the new A.A.S degree in Geospatial Information Science and Technology at MCC."







